

March 10th, 2015

Melanie Wainberg
3451 NE 1st Ave. Apt. M-306
Miami FL 33137
213.447.2515

To whom it may concern,

My name is Melanie Wainberg. I completed an MFA Directing degree at the American Film Institute Conservatory. My short film DR. GUTMAN'S EULOGY got a Jury Award at the 2012 DGA Student Film Awards, verdict that was delivered by Director Arlene Sanford. It received a Gold Remi Award at WorldFest Houston International Film Festival, among other awards at festivals Salento International Film Festival (Italy); Athens Jewish Film Festival; LIIFE and Festival Manuel Trujillo Durán (Venezuela). Also, it was showcased as Official Selection at over 15 film festivals. In the last couple of years, I have directed and produced music videos, commercials and promo videos for TV network such as HBO GO, DISCOVERY, E! Latino. This is when I started to work with Lisa.

It didn't take long for me to realize Lisa's talent and work ethics. No matter the project, Lisa always shows passion when it comes to finding the right outfit for each character. Costume design determines the background, personality, mood and situation of the character and it always affects the performance of an actor. Lisa understands storytelling, which is key to defining the appropriate wardrobe. Further than that, she builds a proposal to elevate the vision of the director and is very thorough in bringing different options to fetch from in case changes appear the day of the shoot.

Other than great taste and intuition, Lisa is a leader and performs her job of head of wardrobe department as such. She is always training up and coming costume designers bringing them as her assistants. Because of her vast experience, for every obstacle she has a clever solution to learn from.

Although Spanish is not her first language, she understands it, and most of the times I find myself turning around to translate what needs to be done when Lisa is already working on it. Moreover, because of her extensive practice over the years with Latin American promos and commercials, she masters the Hispanic market.

I only recommend colleagues if I will work with them again, and Lisa Michelle is my go-to wardrobe designer in Miami. I highly recommend her because of her impeccable taste, artistic skills and resourceful experience.

Melanie Wainberg
Director / Producer

